Creaive Brief: Charlotte Milbauer

Designer: Ashley Lee

Initial Mockups Idea Notes

- It is about a rollercoaster in New York

- Key focus of the page must be about the rollercoaster's history with few technical details

- site would have top bar with dropdowns

- Fun and informative, directed to kids as well, so the language must be easy to read

- Image focused pages

- Color scheme of blues and red; generally vibrant colors would be great

- Give more focus to the rides themselves, there should be no commercial pictures such as people enjoying their rides, etc.

- Maybe have the background be a rollercoaster image or have the page opens up with rollercoaster icon? Optional.